



March 2010

## Premiere Products Statement on Animal Testing

Premiere Products are committed to ensuring the safety and performance of the products we manufacture. We will always aim to act ethically and with respect in the use of animals in product testing. To this end the company operates in accordance with the following principles:

- Since 1985 Company policy has excluded the use of animal studies in order to assess either the product hazard or suitability for its intended purpose. As a result **no animal studies** have since been conducted or commissioned by Premiere Products. It is our intention to continue this policy and its thorough enforcement in developing any new concept or formulation.
- Premiere does not request that its suppliers test their raw materials on animals.
- Wherever possible, we use ingredients in our products that have a long history of safe use and which either have never been tested on animals, or not for many years. However whilst we are aware that on rare occasions testing is undertaken by suppliers or other agencies, such testing is outside the control of Premiere.
- REACH – A new European regulation called REACH has recently been enforced with the goal to further strengthen existing legislation on human safety. REACH requires that all raw material substances used in the EU are registered and evaluated according to a new set of standards which may include testing on animals for some chemicals where data gaps exist. Industry has the responsibility to keep the amount of animal testing to an absolute minimum.

Demelza Turner-Wilkes

Compliance Officer

